



<b>Office Use Only:</b>
Business Name: _____
Space _____

**2017**

**FOOD COURT VENDOR**

**APPLICATION**

Reserve a food vendor space for our

**23rd Annual WATERFORD AREA SPRING EXPO**

**SATURDAY, MARCH 4, 2017**

**9AM - 3:30PM**

at WATERFORD UNION HIGH SCHOOL  
100 Field Dr., Waterford, WI 53185

This space will allow you to serve, sell, and promote your business's delicious food to Expo Attendees, Exhibitors and Volunteers!

THERE ARE A LIMITED NUMBER OF SPACES AVAILABLE IN THE FOOD COURT AND WILL BE PLACED ON A FIRST COME, FIRST SERVE BASIS. VENDOR STATIONS INCLUDE ROUGHLY AN 8' X 10' SPACE IN THE DESIGNATED FOOD COURT AREA, ELECTRICITY, STAINLESS STEEL FOOD PREP TABLE AND SERVING COUNTER.

**A) FOOD COURT STATION RATES:      WACC MEMBER:    \$200      NON-WACC MEMBER:    \$300**

**VENDOR GUIDELINES & REQUIREMENTS: (ALSO READ EXPO RULES AND REGULATIONS)**

- All food vendors conducting business at the Waterford Area Spring Expo must have a valid Vendor License Agreement on file with the Chamber. Vendors are limited to sell only the products listed within the Vendor License Agreement.
- All food vendors must agree to present and maintain clean and sanitary conditions within his or her space and the immediate surrounding area. Vendors agree to abide by all State-and County Health Department-Mandated Food Safety Regulations for the duration of the event. In addition, Vendors must have a valid certificate of insurance on-site naming both the Waterford Union High School (WUHS) and the Waterford Area Chamber of Commerce (WACC) as additionally insured.
- Your menu and pricing must be submitted with your application to WACC for review and approval. Food pricing must be displayed prominently and clearly within the operating space during the event.
- You are requested to display a banner/signage displaying your business name and a means of attaching or securing for either in front of or behind your food station.
- Your station must be set-up and ready to serve, at event opening, promptly at 9AM. Although the Expo ends at 3:30PM, the food vendors will serve until 3PM.
- If you will be using electricity, it is your responsibility to bring a 25' extension cord.

I will be a **Breakfast** vendor from 6:30 AM to 8:45 AM and sell breakfast items to vendors and volunteers.

**List items you will serve (breakfast and/or lunch) and price for each:**

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**A) FOOD COURT STATION FEE      \$ \_\_\_\_\_**

**B) SPONSORSHIP      \$ \_\_\_\_\_**  
(Optional: See Page 2)

**GRAND TOTAL ENCLOSED      \$ \_\_\_\_\_**

## **B) EVENT SPONSORSHIP OPPORTUNITIES** (Optional)

**LET EVERYONE KNOW THAT YOU SUPPORT THE WATERFORD AREA CHAMBER OF COMMERCE BY BEING A SPONSOR\***

**GOLD SPONSOR \$400**

- Business name /logo in all show online and print advertising including official show program
- Business info and logo, link to business's website and two line description of business listed on show website
- Business promotional item included in the goody bag given to each visitor the day of the show
- Gold Sponsor sign at your booth
- 15 show tickets for free admission (give to customers/employees/etc.)

**SILVER SPONSOR \$300**

- Business name in all show online and print advertising
- Business name listed in official show program and on show website
- Business promotional item included in the goody bag given to each visitor the day of the show
- Silver Sponsor sign at your booth
- 10 show tickets for free admission (give to customers/employees/etc.)

**FRIEND OF THE SHOW SPONSOR \$150**

- Business name listed in official show program
- Friend of the Show Sponsor sign at your booth
- 5 show tickets for free admission (give to customers/employees/etc.)

**B) SPONSORSHIP TOTAL \$** \_\_\_\_\_ (add to page 1 line B)

\*Not able to be a vendor at the show? No problem, you can still be a sponsor just fill out the form and choose a sponsorship level above, thank you!

**BUSINESS NAME** (as will appear in the official Expo program): \_\_\_\_\_

**BUSINESS ADDRESS:** \_\_\_\_\_ **CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**PHONE # and FAX #:** \_\_\_\_\_

**E-MAIL ADDRESS:** \_\_\_\_\_

**WEBSITE ADDRESS:** \_\_\_\_\_

**PAYMENT OPTIONS ACCEPTED:** CHECK, CASH AND CREDIT CARD

**PLEASE SUBMIT YOUR PAYMENT TO:** WATERFORD AREA CHAMBER OF COMMERCE or e-mail [chamber@waterford-wi.org](mailto:chamber@waterford-wi.org)  
102 E. MAIN STREET, WATERFORD, WI 53185 or FAX to 262-534-6507

Paying by credit card—complete the following information: Circle one:



**NAME PRINTED ON CARD** \_\_\_\_\_

**BILLING ADDRESS** (if different than BUSINESS ADDRESS written in above) \_\_\_\_\_ **City** \_\_\_\_\_ **ST** \_\_\_\_\_ **Zip** \_\_\_\_\_

**CREDIT CARD #** \_\_\_\_\_ **EXP DATE** \_\_\_\_\_ **3 DIGIT CODE** (on back of card) \_\_\_\_\_

I WOULD **NOT** LIKE MY BUSINESS INFORMATION LISTED IN THE EXHIBITOR LISTING AND/ OR WEBSITE (check box)

IN REGISTERING FOR THIS EVENT I AM AGREEING TO THE TERMS AND CONDITONS OF THE WATERFORD AREA SPRING EXPO. I CONFIRM THAT I HAVE READ AND UNDERSTAND THE WATERFORD AREA SPRING EXPO RULES AND REGULATIONS AND WILL ABIDE BY THE GUIDELINES SET FORTH THERE IN.

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_