

ECONOMIC PROFILE

Village of Rochester, WI

POPULATION

<u>Year</u>	<u>Number</u>	<u>Percent Change</u>
1980	746	--
1990	978	31.1
2000	1,149	17.5

Source: U.S. Bureau of the Census,
Wisconsin Department of Administration and SEWRPC.

HOUSING

<u>Year</u>	<u>Total Households</u>	<u>Percent Change</u>
1980	266	--
1990	345	29.7
2000	410	18.8

Unit Information: 2000

Total Units.....	425
Owner Occupied.....	273
Renter Occupied.....	137
Vacancy Rate.....	2.1%

Units Authorized by Building Permits: 1999

1999 Total Units.....	9
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Source: U.S. Bureau of the Census and SEWRPC.

INCOME

1999 Per Capital Personal Income

Racine County.....	\$28,720
Southeastern Wisconsin Region.....	30,747
Wisconsin.....	27,370

Source: U.S. Bureau of Economic Analysis and SEWRPC.

TAXES

Local Property Taxes, 2001

- Assessment Ratio: 0.9121
- Net Rate/\$1,000: \$20.10
- Total Equalized Value: \$50,268,800

Source: WI Dept. of Revenue and the Village of Rochester.

TRANSPORTATION

Highways

- Interstate Highway 94 is located 16 miles east, while Interstate Highway 43 is located 11 miles west
- State Trunk Highways 36 and 83
- County Trunk Highways D, J, W, and FF

Public Transit

- Transit service for the elderly and persons with disabilities provided through a program administered by the Racine County Human Services Department

Railway Service

- Canadian National Railway

Water Transportation Facilities

- Port of Milwaukee located 29 miles northeast

Trucking

- 105 trucking and warehousing establishments located in Racine County

Air Service

- Burlington Municipal Airport, located five miles southwest
- Fox River Airport, located 1.5 miles southwest
- Milwaukee's General Mitchell International Airport, located 29 miles northeast
- Chicago's O'Hare International Airport, located 70 miles southeast

GOVERNMENT SERVICES

The Village of Rochester has a Village president/trustee form of government.

Police and Fire

Police protection provided by the Racine County Sheriff's Department.

Fire Department: 22 volunteer fire fighters.

Other

The Village provides street maintenance, snow removal, a curbside garbage and recycling program, and a public library. Also the Western Racine County Health Department provides public health services.

LABOR AND WAGES

RACINE COUNTY EMPLOYMENT: MARCH 2000*

<u>Employment by Industry</u>	<u>Number of Persons Employed</u>	<u>Percent of Persons Employed</u>
Agriculture, Forestry, and Fishing...	511	0.7
Construction.....	3,102	4.0
Manufacturing.....	24,353	31.0
Transportation and Public Utilities...	2,182	2.8
Wholesale Trade.....	3,298	4.2
Retail Trade.....	13,500	17.2
Finance, Insurance, Real Estate.....	2,176	2.7
Services.....	20,034	25.5
Public Administration.....	9,285	11.8
Unknown Industry Division.....	43	0.0
Total.....	78,484	100.0

MEDIAN HOURLY WAGES FOR SELECTED OCCUPATIONS: 2000

<u>Occupational Category</u>	<u>Racine MSA</u>
Management, Professional, and Related Occupations.....	\$21.08
Service Occupations.....	10.07
Sales and Office Occupations.....	13.55
Natural Resources, Construction, and Maintenance Occupations.....	16.77
Production, Transportation, and Material Moving Occupations.....	12.15

*Wage rates are for the Racine, WI MSA, and may vary in specific locations within the County.

Source: Wisconsin Department of Workforce Development and SEWRPC.

RACINE COUNTY PROJECTED EMPLOYMENT: 2008

<u>Employment by Industry</u>	<u>Number of Persons Employed</u>	<u>Percent of Persons Employed</u>
Agriculture, Forestry, and Fishing...	583	0.6
Construction.....	3,066	3.1
Manufacturing.....	27,200	27.7
Transportation and Public Utilities...	2,765	2.8
Wholesale Trade.....	3,458	3.5
Retail Trade.....	14,128	14.4
Finance, Insurance, Real Estate.....	2,676	2.7
Services.....	39,163	39.9
Government.....	5,145	5.2
Total.....	98,184	100.0

*Not Included: Self-employed, unpaid family workers, and private household workers.

Source: Wisconsin Department of Workforce Development and SEWRPC.

RACINE COUNTY CIVILIAN LABOR FORCE: MARCH: 2001

Total Civilian Labor Force.....	93,985
Employed Civilian Labor Force.....	88,005
Unemployed Civilian Labor Force.....	5,980

Source: Wisconsin Department of Workforce Development and SEWRPC.

HEALTH

The Village of Rochester is served by a complete range of health facilities and health professionals, including a local community health service; Memorial Hospital, City of Burlington; and the Burlington Clinic, S.C. City of Burlington. Of special interest is the Lakeview NeuroRehab Center, a residential community re-entry program for head-injured individuals, located in the Town of Dover. Finally, St. Luke's Hospital and St. Mary's Medical Center, Racine, and Memorial Hospital, Burlington, provide landing facilities for the Flight for Life helicopter. This helicopter is specially staffed and equipped to provide airborne emergency service to critically ill or injured patients being transported either to or between medical facilities.

MAJOR PRIVATE SECTOR EMPLOYERS

MANUFACTURING

Transportation Equipment

American Champion Aircraft

Source: 1998 Classified Directory of Wisconsin Manufacturers, 1998 Wisconsin Business Service Directory, The Village of Rochester, and SEWRPC.

FINANCIAL

Community State Bank 201 W. Main Street (262) 534-4202

Several other financial institutions that served the Village of Rochester are located in nearby communities.

MEDIA

Local Newspapers

- The Racine Journal-Times, Daily
- The Waterford Post, Weekly
- Burlington Standard Press, Weekly

EDUCATION

The Village of Rochester is served by the Waterford J1 and Waterford UHS School Districts.

Public High School Graduates: 2001

Total Graduates.....	147
Average Graduation Rate.....	97.4%

Standardized Test Results: 2001

Based upon the mean scores reported in the nation, Wisconsin students scored highest on the American College Test (ACT) in the 2000-2001 school year.

2000-2001 Average ACT Scores

Waterford UHS School District.....	21.2
Racine County.....	21.7
Wisconsin.....	22.2
United States.....	21.0

Source: Wisconsin Department of Public Instruction and SEWRPC.

Library

Rochester Public Library

The following post-secondary educational facilities are located within, or in close proximity to, Racine County:

Colleges and Universities

Alverno College, Milwaukee
Cardinal Stritch College, Glendale
Carroll College, Waukesha
Carthage College, Kenosha
Columbia College of Nursing, Milwaukee
Concordia University, Mequon
Marquette University, Milwaukee
Medical College of Wisconsin, Wauwatosa
Milwaukee Institute of Art and Design, Milwaukee
Milwaukee School of Engineering, Milwaukee
Mount Mary College, Milwaukee
University of Wisconsin-Milwaukee, Milwaukee
University of Wisconsin-Parkside, Kenosha County
Wisconsin Lutheran College, Wauwatosa

Technical and Vocational Schools

Gateway Technical College, City of Racine campus

UTILITIES

Electric Power

- We Energies
Service Information: 1-800-242-9137

Telephone

- Southeast Telephone Company of Wisconsin
311 Elizabeth Street
Waterford, Wisconsin 53185
Service Information: (262) 534-5101

Natural Gas

- We Energies
Service Information: 1-800-242-9137
Gas Emergency: 1-800-236-9874

Solid Waste

- The Village hires a private contractor, BFI, Mukwonago, to collect municipal waste on a weekly basis.

Water

- Water is provided through individual wells.

Sanitary Sewerage

- Western Racine County Sewerage District
Average Hydraulic Design Capacity:
1.3 million gallons per day
Average Annual Hydraulic Loading:
0.9041 million gallons per day
Rate information call the Village of Rochester
Sewer Utility at: (262) 534-2431

LOCAL CONTACTS

For industrial, commercial, or business information about the Village of Rochester, contact:

- Village Clerk-Treasurer
Village of Rochester
203 W. Main Street
Rochester, Wisconsin 53167
Telephone: (262) 534-2431
Facsimile: (262) 534-9454
- Executive Director
Racine County Economic Development Corporation
4701 Washington Avenue, Suite 215
Racine, Wisconsin 53406
Telephone: (262) 638-0234
Facsimile: (262) 638-0250
- Planning and Development Director
Racine County Planning and Development
Department
14200 Washington Avenue
Sturtevant, Wisconsin 53177
Telephone: (262) 886-8470
Facsimile: (262) 886-8488
- Manager-Economic Development
We Energies
231 W. Michigan Street
Milwaukee, WI 53203
Telephone: (414) 221-3018
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This profile is one in a series of regional, county, and community profiles prepared by the Southeastern Wisconsin Regional Planning Commission in cooperation with We Energies as a community service.

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VILLAGE OF ROCHESTER

